Checklist: Which Data Management Solution is Best For Your Business?

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Use this checklist to identify whether your business would benefit most from Managed Data Platform (MDP), Managed Data Analytics (MDA), or the support of a fractional data team through Managed Data Service (MDS).

You might need the full **Managed Data Service** (MDS) if:

You need both a robust data platform and advanced analytics for a comprehensive data solution.

You want the flexibility to scale and customize services based on evolving business needs. You need both platform management and custom reporting in one integrated, cost-effective package.

Your team requires ongoing support for both data platform management and analytics development.

You're looking for a single solution to optimize your data and turn it into actionable insights, fast.

You might need **Managed Data Analytics** (MDA) if:

Your organization needs custom dashboards and real-time reports to monitor key performance metrics.

You want to move from retrospective to proactive decision-making with real-time insights. You already have a stable data platform but need help with dimensional data modeling and visualizations.

You need continuous report iteration and backlog management to keep up with changing business demands.

Your team could benefit from regular, hands-on support (e.g., weekly working sessions and monthly check-ins).

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You might need **Managed Data Platform** (MDP) if:

You have multiple data sources that need consolidation into a single, secure data environment. Your data pipelines require frequent monitoring, error resolution, and optimization.

You want a secure, well-managed Azure data lake, with daily data refreshes.

You need reliable data backups, performance tuning, and disaster recovery systems.

You lack the internal resources to manage your data infrastructure but don't need advanced analytics yet.

Still not sure which option is the best fit for your company's needs? Reach out to Blue Margin to discuss your business intelligence and data challenges.

Contact Us